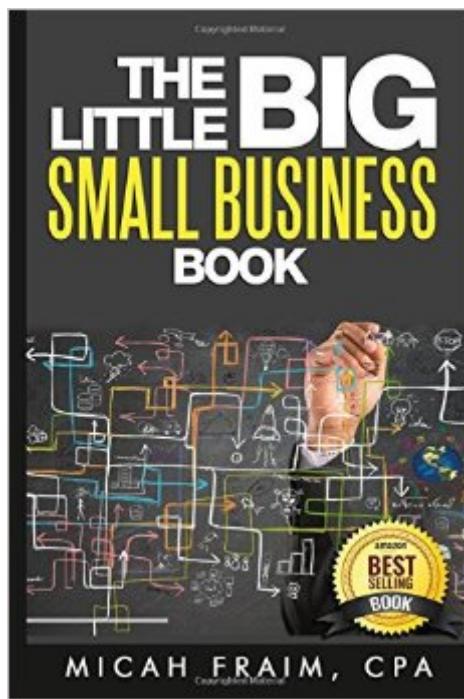


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# The Little Big Small Business Book



## **Synopsis**

How do you plan to grow your business this year? Inside of The Little BIG Small Business Book, you'll discover 17 money making (or saving) lessons that will leave you with more customers, sales, and money in your pocket come tax season. CPA Micah Fraim offers a unique and truly rare perspective on succeeding and growing your small business while maximizing financial savings and gains using tax tactics and tips.

## **Book Information**

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## **Customer Reviews**

In reading his book I would have to say I was not bored at all and will honestly probably go back and read it again because the information in it is amazing. The advice is things that you may not have thought of and it gives you a chance to chew on it a little and then later ask the right questions.

There are certain parts in the book that may not apply to you but I believe anyone that is not a CPA can probably gain some valuable information for this quick read. This book The Little Big Small Business Book was an interesting read. It covered many subjects in areas and chapters. These included: Accounting, Taxes, Finances, Marketing, Branding and more for the board areas which were then broken down farther into easier to learn little lessons, or chapters. These chapters covered the areas of different types of businesses, different type of accounting set up such as when to and how to deduct expenses, business dept., different types of business owners (which were mainly the penny pitcher and the over spender), reasons of increased audit risks, inventory, kept of employees, perception of the business and perception of the business owner and their relationship, the importance of networking the services which you provide verses what you advertise and

promise. To me personally this book was a bit dry but it covered a lot of very important information which I found quite helpful. I was learning many things which I had absolutely no clue about before reading this book so it is most certainly a helpful book that will be sure to come in handy many times over. The main lessons that I took from this book that I thought the author bought out were to be careful, know what is going on with the finances of your business, and that it is easy to fall into one (or several) or many pitfalls.

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